

## ABSTRACT

Disclosed is an organic EL dye enabling to provide an organic EL device which is capable of emitting a light at a low voltage even when it has a single layer structure. Also disclosed is an organic EL device using such an organic EL dye. The organic EL dye is represented by the general formula (1):  $(Y-L)_nX_m$  wherein  $x$  is an  $n$ -valent charge-transporting group,  $Y$  is a light-emitting group,  $L$  is a linking group bonding the charge-transporting group and the light-emitting group, and  $m$  and  $n$  are respectively an integer not less than 1.